

WOMAN'S A Marlo Productions Event DESERT SHOW

JANUARY 14 & 15, 2017
Saturday 10 am - 4 pm
Sunday 10 am - 4 pm

EXHIBITOR APPLICATION

AGUA CALIENTE CASINO RESORT & SPA
RANCHO MIRAGE, CALIFORNIA

Company: _____

Contact Name: _____

Address: _____

City, State: _____

Phone: _____

Zip: _____

Email: _____

Please provide a COMPLETE description of your company product(s) or services to be sold or promoted. Note this contract is NON TRANSFERABLE and only products / service sold by your registered company will be permitted to be displayed and sold:

Daily Draws: Provide detailed description and value (please no discount coupons or gift with purchase)

REQUESTED BOOTH LOCATION 1ST CHOICE _____ 2ND CHOICE _____

BOOTHS FEES INCLUDE ONE 6' TABLE W/ LINEN AND TWO CHAIRS. NOTE PRICING FOR BOOTH SIZE, PIPE & DRAPE & ACCESSORIES.

SEE FLOOR PLAN FOR DETAILS AND CHOOSE YOUR LOCATION. IF YOU HAVE A BACKDROP SELECT A FOYER OR WALL LOCATION.


ITEM	COST	TOTAL	2017 SHOW GUIDE ADS	COST	TOTAL
- SEE RATE CARD FOR SPECS					
8'w X 8'd Booth	\$ 800	_____	Full Page ad (8.875 x 11.375)	\$ 1,200	_____
8'w X 8'd Booth Pipe n Drape	\$ 900	_____	Full Page (inside front or back)	\$1,500	_____
10'w X 10'd Booth	\$1,000	_____	Back Cover full page	\$2,000	_____
10'w X 10'd Booth Pipe n Drape	\$1,100	_____	Half Page ad (vertical or horiz.)	\$ 650	_____
Corner Premium	\$ 100	_____	1/3 Page ad (2.25 x 9.75)	\$ 550	_____
Standard Electrical	\$ 50	_____	1/4 Page ad (3.5 x 4.75)	\$ 350	_____
TASTE OF THE VALLEY (per day)	\$10 PP	QTY _____ \$ _____	Note: Limited ad space available		
SUB TOTAL		_____	SUB TOTAL		_____
Wi-Fi complimentary			TOTAL ALL ITEMS		

I agree to the terms & conditions of this two page agreement and have included our check for the \$500 non-refundable deposit to reserve exhibit space. Checks payable to "Marlo Productions Inc.". Please note a 4% processing fee for credit card may apply. W9 attached.

Exhibitor (print name): _____

Authorized Signature: _____

Date: _____

 **MARLO PRODUCTIONS, INC**
 57893 HIDDEN GOLD DRIVE
 YUCCA VALLEY, CA 92284
 760-285-3903

Mail or email contract to Marlo Productions
 email Info@MarloProductions.com

DESERT WOMAN'S SHOW
JANUARY 14 & 15, 2017 (10am - 4pm)
Agua Caliente Casino Resort & Spa
Rancho Mirage, CA

EXHIBITOR APPLICATION

Terms Of Agreement

The Desert Woman's Show, herein referred to as "the show", is January 14 & 15, 2017 at the Agua Caliente Casino Resort & Spa and is produced by Marlo Productions Inc, herein referred to as MPI. By signing this agreement and initialing page 2, you are accepting the terms below.

1. Usage - The Exhibitor agrees to use the space provided for the display of the products or services specified in this agreement. Products or services not on this agreement may not be displayed without express written consent from "the show". Exhibit space may NOT be sublet or shared without express written consent from "the show" and a signed agreement. The exhibitor agrees to abide by any decision made by the show, venue and/or government authorities in the event of a dispute. All equipment must conform to all California health and safety laws and all health and safety policies of the venue or must be removed from the show.

2. Fee - Exhibitor agrees to pay MPI on or before December 15th, 2016, the total booth fee and all other costs represented on this contract. A \$29 late fee will be assessed on December 15th, 2016 and all unpaid funds will incur a 2% interest charge per month. All application deposits will be applied to the total fee, except for cancellations and or interruptions - refer to paragraph 7.

3. Damages - Exhibitor is liable for any damage caused to buildings, walls, standard booth or to other exhibitor's property.

4. Liability - Except for the deposit and exhibitor fees, MPI and Agua Caliente Casino Resort & Spa are not liable for any loss or injury, to persons or property of exhibitors, whether the damage is direct or consequential.

5. Cancellations - No refunds or cancellations within 30 days of event. All deposits are non-refundable. All cancellations must be received in writing prior to December 14th, 2016 (30 days before the event). MPI reserves the right to cancel this agreement based on information received from reliable or official sources that may question the exhibitors ethical or legal practices. All refunds prior to 30 days will be subject to a 10% handling fee, above and beyond any deposit deposits.

6. Insurance - Each exhibitor is responsible for general liability insurance covering the exhibitor's exhibit, contents, and visitors within the vicinity of the exhibitor's leased space. Any exhibitors that provide any type of invasive procedure such as, but not limited to, injections, tattoos, piercing, etc. are wholly responsible, must provide a signed, dated and notarized hold harmless agreement and be willing to provide proof of insurance to MPI to cover the procedures.

7. Occupancy - Exhibitor agrees to occupy and have its exhibit ready for the public on or before 9:45 am on Saturday (January 14, 2017) Exhibitor must have a qualified representative in attendance at the booth during all show hours (10 am - 4 pm daily). Exhibitor agrees to keep their display intact until the close of the show (4:00 pm - Sunday)

8. Vacating - Exhibitors must be entirely removed by 7:00 pm Sunday, January 15, 2017 or MPI shall be authorized to remove all goods at the exhibitor's expense. MPI is not liable for loss or damages to goods.

9. Unloading and Loading - Load in access is provided on Saturday Jan 14th (7:00am - 9:30 am). Load out Sunday Jan 15th (4:00 pm - 7:00 pm). Load in instructions will be provided prior to the show. Should you require early load in on Friday please make this request in writing.

10. Prizes - Exhibitors are fully responsible to ensure all drawings, or contests held by the exhibitors on the premises are conducted in strict obedience of Federal, State and local laws. Exhibitor may contribute to the daily draws provided by the show and must provide the prize or certificate and a brief description and value of the prize or certificate, prior to the show open.

www.DesertWomansShow.com

X _____
Exhibitor Initial